



## SENSELLE FOODS

Moko Creative set out to develop an Identity that would differentiate Senselle Foods and create awareness of their products and services to the gourmet food service Industry. The brief was to portray Senselle foods as a high end Wholesale Import and Distribution Company nationwide.

This could only be achieved by rebranding and creating a presence that would reflect the company's new attitudes and long term direction. Through research and thorough understanding of Senselle Foods, we set out to develop a new attitude that was implemented onto business stationery, food labels, company vehicles and driver uniforms.

## SCOPE OF WORK

- Identity development
- Product Photography
- 3D visualisation
- Project management
- Off set Printing
- Signage
- Tradeshaw visuals
- Graphic design
- E marketing

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