

David Rose (*emcee*)

An experienced, professional and engaging host for small or large meetings and presentations.



Major event host

- International Crime Chiefs Conference (Aus/NZ) – Hobart.
- Hyundai National Dealer Launch 300 pax plus partners - Sanctuary Cove, 3 days.
- National Hairdressers Convention/Championships 700 pax - Wrest Point, 2 days.
- Totally South Tourism annual tourism conferences at MONA and Ba'hai Centre.
- Targa Tasmania Black Tie presentation dinners 1000 pax – Wrest Point.
- Car Club presentation dinners 500 - 800 pax - Wrest Point, Sheraton Hobart.
- Sportsman's Night – Sam Newman, Sam Kekovich, others, 800 pax - Wrest Point.

Medium event host

- Numerous local, national and international cocktail functions for RACT, AAA, Totally South Tourism, Tourism Tasmania, Australian Marketing Institute, Toyota Australia, Honda Australia, Hyundai Motor Company, Bathurst City Council, V8 Supercars Australia, Australian Grand Prix, World Rally Championship, Indycar Grand Prix.

Media conference host/facilitator

- Media conferences for national/international press – Tasmania Police, Bathurst 1000, Bathurst 12 Hour, Australian Grand Prix, Indycar Grand Prix, Australian Rally Championship.
- Media conferences for Surf Life Saving Tasmania, Baskerville Raceway, Tasmania Police, Totally South Tourism, Falls Festival, Targa Tasmania, Cancer Council Tasmania.

Guest speaker

- Tourism issues – Rotary Clubs, Glenorchy - Moonah Business Association, Community groups.
- Motoring/motorsport – WorkSafe Tasmania Month, Rotary Clubs, Probus, Car Clubs, Tourism Brochure Exchange/Poster Impact annual conference.

Sports commentary/media

- On - track (and occasional TV) commentator at 32 Bathurst 1000 motor races, 10 Australian Grand Prix, 12 Indycar Grand Prix, dozens of V8 Supercar Championship events, Australian Rally Championship & World Rally Championship rounds, waterski marathon races, power boat racing, off-road racing, speedway, kart racing.
- Produced and presented 15 minute live weekly motorsports segment on radio 7HT/7EX for 10 years. Produced/presented radio outside broadcasts (sport & general) Tasmania and mainland.
- Produced and presented 8 minute motoring segment for 30 episodes of "The Good Life in Tasmania" broadcast on Southern Cross Television.

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David Rose and I first worked together at the Mount Panorama, Bathurst motor race where I was producing the first of several official event broadcasts. David had been somewhat of a fixture at this iconic track as a long-standing and respected race commentator, radio reporter and special events host. We immediately connected and we enjoyed our collaborations in several major national motorsports events including some innovative and pioneering broadcast practices, which David embraced and delivered professionally and enthusiastically as a reporter and host. I always enjoyed working with David and appreciated his professional and committed approach to the task, especially those involving innovation and new media. His long experience as a journalist, PR bloke, event manager and radio and television presenter was of great practical assistance to me in the production of many events, and not just in the motorsport sphere. I recommend David to future clients in this sector seeking a versatile and relaxed professional communicator who can deftly and subtly represent and promote client's brands while warmly engaging with audiences.

Peter Milne

Managing Director, The Electric Canvas
www.theelectriccanvas.com.au

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New-car dealer principals attend a lot of major corporate events and lavish multi-day dealer launches in Australia and overseas and they are pretty hard markers. Showcorp engaged David Rose to host the significant national launch of a new flagship Hyundai car, coinciding with the national Hyundai dealer convention at Sanctuary Cove, Queensland. David's easy-going yet very professional style as MC of the main launch, breakout business sessions, partner entertainment and final night black-tie entertainment event featuring Marina Pryor impressed the national delegates and, importantly, won over their equally discerning partners as well. As event managers of this almost three-day event, Showcorp benefitted from David's flexibility and expertise as an MC, journalist and broadcaster, which added to the delegates' experience and made our job easier. David delivered exactly what we wanted and covered his brief perfectly. We enjoyed working with David and happily recommend him to PCOs, event organisers and venue managers as a versatile and trusted MC.

Colin Baldwin

Creative Director, Colin Baldwin Consulting
(Former owner and Creative Director, Showcorp Australia)

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I have known David Rose for almost 30 years as a journalist, broadcaster and master of ceremonies. David has hosted various functions for Toyota Australia over many years, including a formal 'Meet the Teams' function held at the IndyCar Grand Prix on the Gold Coast, where he deftly introduced and interviewed international drivers and team owners to journalists, dealers and Toyota senior management. He is thoroughly professional, his research on the subject matter is exceptional and nothing is too much trouble. What's more, he's a terrific bloke and he has great sense of humour and timing. I would recommend David without hesitation.

Mike Breen

National Public Relations Manager
Toyota Australia

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We knew that David was a great speaker and that he'd had a long and successful association with professional motorsport but we didn't really know what to expect when he addressed our annual state wide staff conference. Oh, we were so impressed and pleased with David's performance. His recounting of his long professional association with the late Peter Brock was engaging and humorous and at times had us absolutely mesmerised. And significantly, the women in the audience were just as entertained and appreciative. David has a very easygoing, friendly style and interacted very well with our staff both during his address and in more informal social settings. We were very pleased to have used David's services and enthusiastically recommend him.

Julie Nelsen

General Manager
Tourism Brochure Exchange & Poster Impact